



← Airline Clubs
↑ Seating Area

↑ **All Gates**
Elevators to Gates B20-B31
Odd Size Baggage

↑ Restrooms
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Who are we?

Mijksenaar, the internationally acclaimed design office, and Arup, the world's leader in engineering and planning services, have joined forces to create Mijksenaar Arup Wayfinding. Together as industry leaders, we provide clients with comprehensive wayfinding services of the highest quality. With teams of designers, planners and engineers, we anticipate the full breadth of your needs. We provide user-focused design solutions by addressing issues that are specific to you. Our graphic design solutions are driven by a research-based approach, which involves the analysis of complex information problems. These research-based solutions have been tested and proven successful in both new and existing environments.

What is wayfinding?

Wayfinding is the means of providing information which enables the user to find his or her way through an unfamiliar environment. While the primary method of directing people through space is through the use of physical signs; wayfinding information can also be conveyed with dynamic displays, light, sound and the use of maps, landmarks and other graphics. Successful wayfinding is achieved by providing the optimal amount of information at the right time. By understanding route planning and how to direct people, the objective is to deliver this information efficiently and clearly. A good wayfinding system is also easily adaptable, maintainable and seamless in its integration with the environment.

Why should you care?

The need to make quick and accurate decisions in an unfamiliar environment often leads to stress and anxiety. The intention of our work is to inspire calm and ease by creating clarity and simplifying information that is otherwise complex. Properly understood spaces are more enjoyable, safer to use, easier to maintain and require less operator involvement in directing visitors. Good wayfinding also provides visual recognition and brand consistency in a space. Wayfinding and signage is intended to be seamless, yet conspicuous, recognized and remembered.

How can we help you achieve your objectives?

We understand the needs of your users. With over 30 years of experience and extensive knowledge of human factors, we assist in planning and design with the ability to recognize problems and complexities in the built environment. With a well-developed process, we are an excellent collaborator with architects, developers, owners and users. We help make spaces more accessible.

